



BIKE RODEO 101





BIKE RODEO 101



Donna Schaertl and Bob Case

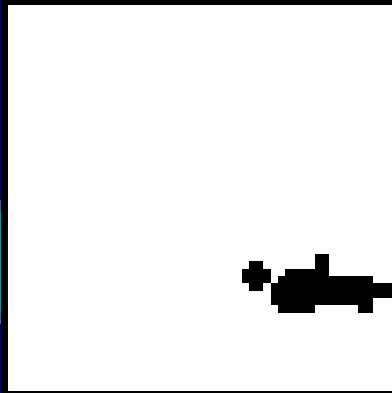


INTRODUCTIONS

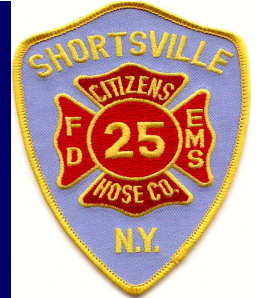
- Donna
- Bob
- You – who, where from, organization



Now we are all being challenged to think outside the box - in this case, the FIRE box.



- The fire service is made up of educators. Our original mission of fire prevention has broadened into Fire and Life Safety Education. That's why we took up child safety seat inspection and installation and many other safety programs.



Each year about 50 New York State residents are killed in bicycle crashes!

About 2,200 NYS residents are hospitalized due to bicycle related injuries.

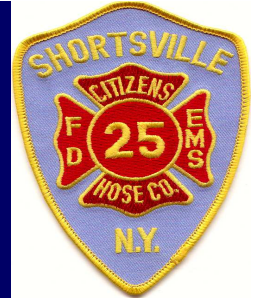
Of these hospitalizations approximately 38% involve a brain injury.



**RESULTS
CAN BE
DEADLY**



05/04/09



Goal and Objective

- The goal is to have every student feel confident to host their own bike rodeo
- The objective is to understand how to develop and conduct a Bike Rodeo



THIS IS A GOOD PLACE



TO USE NIMS



Incident Command

Operations

Logistics

Planning

Safety



Decisions, Decisions



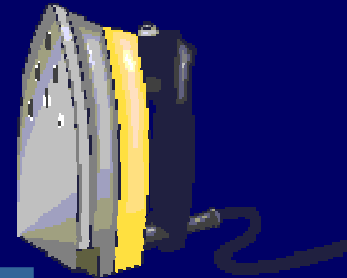


Decide what message you want to send

What skills do you want your participants to come away with?

Based on skills choose activities that will be part of the rodeo

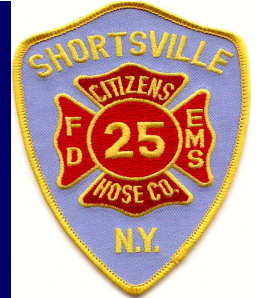
Try to iron out any problems





Points to Consider

- Consider your target audience
- Choose what ages you want to focus on



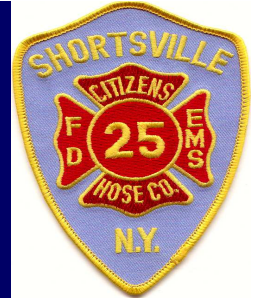
More Points to Consider

- Have there been any incidents in your area?
- Consider doing a survey of your target area or observational study – urban or suburban



Steps in Planning

- Choose a spot
- Number of participants
- How will participants get to your event?



More Steps in Planning

- Consider providing bikes for participants to use
- Consider piggybacking with another more established event (or include other stuff in yours)
- ***SAFETY SAFETY SAFETY!!!***



**YOU FOLKS KEEP MY
GRANDKIDS SAFE!!!**





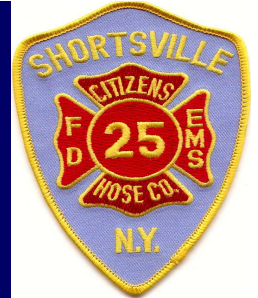
You are going to need some help

- Local businesses, bike shops, businesses that have or are supportive in the community
- Businesses with big parking lots such as banks, churches or schools



You are going to need some help continued

- Organizations in your community
- Other agencies



Businesses that can help

- Bike Shops can provide volunteers and equipment to run the bike inspection station at your rodeo
- Businesses can also help with advertising
- Create a relationship with new businesses by offering to hang their banner in exchange for a donation, either monetary or items



Locations with parking lots

- Look at the businesses in your community with largest enough and safe enough parking lots to host a bike rodeo.
- Banks, Schools, Office Buildings and Doctor's Offices on the week-end.
- A rodeo will attract new customers and create business for the host



Organizations

- Rotary, Kiwanis, Lions, Safe Kids, churches, school groups, YMCA, sports organizations, Scouts, bike clubs, Chamber of Commerce, etc
- They can provide volunteers and are often looking for events to get involved with
- Good source for funding or may sponsor a helmet give away, food for the event, or other items to hand out



Other agencies that might help



- Also consider fire departments, EMS agencies, hospitals, juvenile/probation, Health Dept.
- Does your local PD/Sheriff have a bike patrol? How about Fire/EMS?



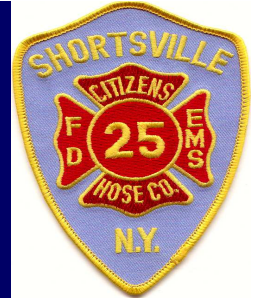
MAKE IT AS ELABORATE OR SIMPLE AS YOU WANT





Helmets

- Consider giving helmets away at your helmet fitting station
- Some agencies will charge a minor fee so participants will get a sense of “ownership”



Helmets

- If you can't afford to give them away purchase in bulk and sell at a discount or invite a business to sell helmets and ask about a discount deal for participants
- If you are not giving helmets away be sure to have some extra helmets and hair nets for those who show up without a helmet so they can still participate



You will need:

Cones

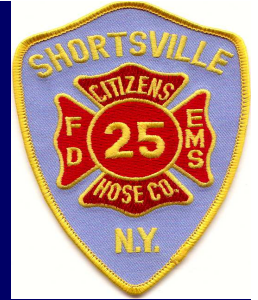
Chalk

Tables

“Road hazards” homemade or purchased

A laminating machine,





You will need:

- Decorations to get attention
- Bike license
- Polaroid/digital camera with printer
- Enticement items (samples or give aways)
- Food





You will need:

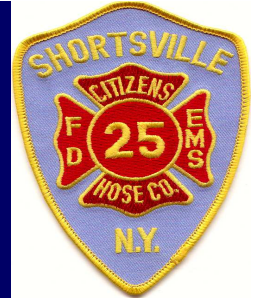
- Caution tape
- Homemade or purchased signs
- Chairs, pens,
- Evaluation forms
- Release forms
- Don't forget an incentive for the volunteers





Putting it all together – basic stations

Registration/Information	Helmet fitting station
Bike Inspection	Start of course
Course	Finish/evaluation/bike license/give aways



Possible elements of the course:

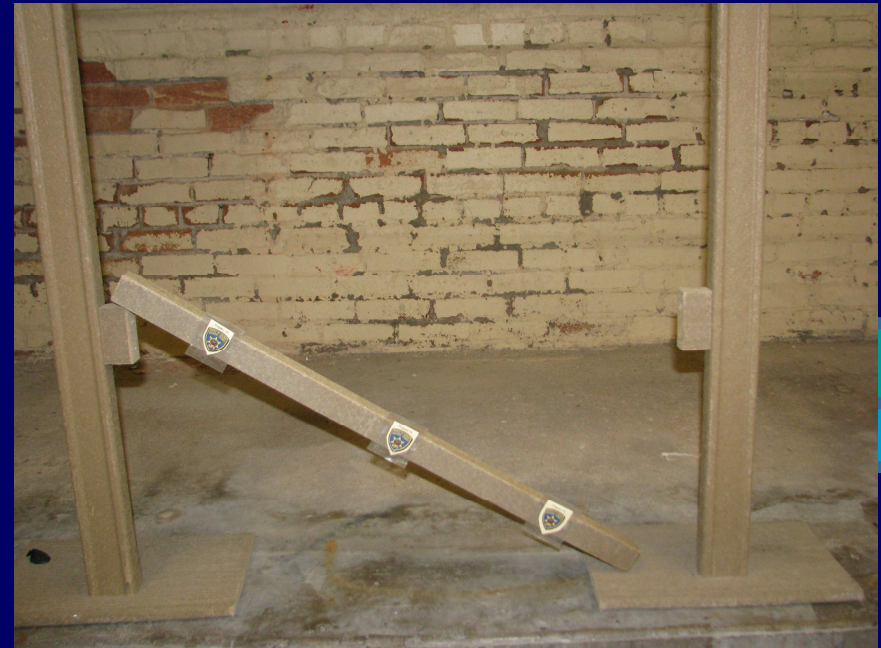
- Figure 8 – from a turn into the figure 8
- “Rock dodge” Hazards such as stones, curbs, wet leaves
- Sudden stop area
- Scan for hazards coming from behind/to the side
- Demon driveway
- Crazy crossroads
- Serpentine



Check in at each station



STOP BAR













STRESS THE NEED FOR SIGNALS





TEACH THE RULES OF THE ROAD





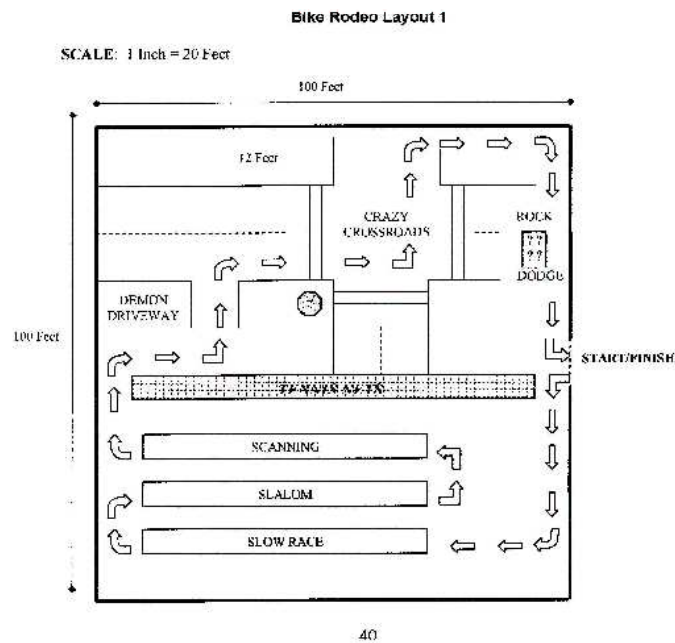
Paper carrier activity

- This is very popular and a good test for control.





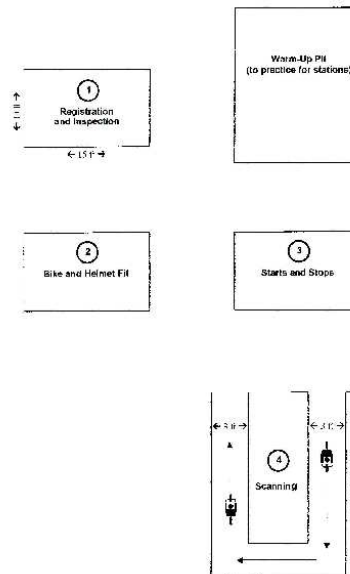
Sample layout





Sample course layout

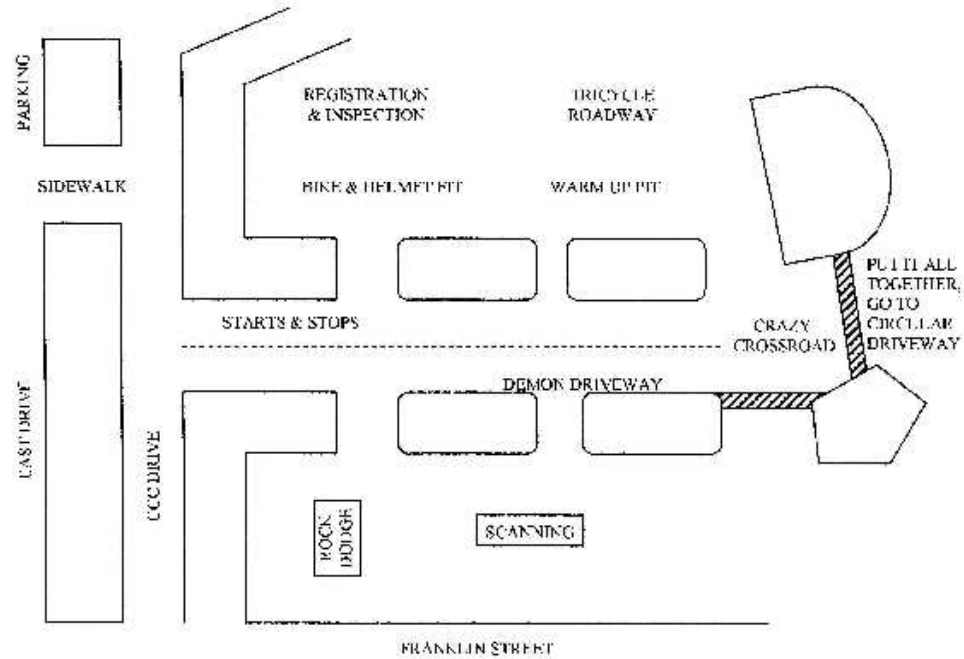
Sample Basic Course Diagram



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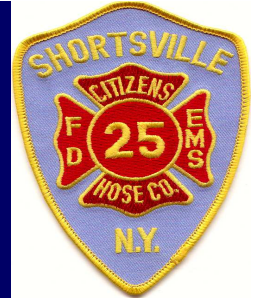
Bike Rodeo Layout 2
[Not to Scale]





Recommendations

- Remember that some or all of your participants have arrived riding a bicycle- don't give them lots of things to carry home



Recommendations

- Consider having a challenge as part of your course and give away a bicycle or some other hot item. You can also do a raffle for the item
- The Good Samaritan Law should cover your event but if you want to go further have everyone involved sign a release or it is easy to create one



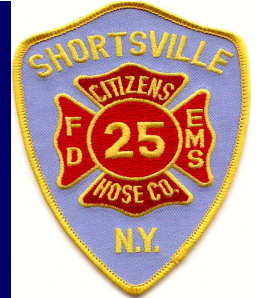
HELPFUL TIPS

- Keep it simple
- Don't reinvent the wheel
- Partner, partner, partner
- If you make a difference in one kids life the event was a success



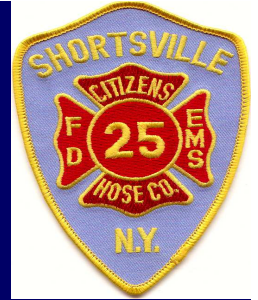
MORE HELPFUL TIPS

- A positive attitude will take you far-when looking for volunteers, sponsors, etc How could they say no to such an important event? You are saving the lives of our future after all and the life you save could be someone important to them
- If you have had an incident in your area consider using it to your advantage while being sensitive to victims and families



We have covered

- The goal to have every student feel confident to host their own bike rodeo and
- The objective to understand how to develop and conduct a Bike Rodeo



ABOVE ALL REMEMBER

- SAFETY
- SAFETY
- SAFETY
- Thanks for coming, have a nice day
Donna and Bob

